



Eszter Muray
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Skills

- + Figma, Blender, Unity, Glyphs
Photoshop, InDesign, Illustrator, AfterEffects
- + JavaScript, Processing, Arduino
AI aided rapid prototyping
- + Facilitating co-design workshops with diverse user groups, In-dept knowledge of accessibility standards
- + Design systems with strong foundations of typography and graphic design
- + Start-up director and founder, leadership and strategy, grant management
- + Typography, Illustration
Studio photography, Screen printing
Fabrication with concrete, Wood, Ceramics

Selected Grants

Longitude Prize on Dementia Winner
NIHR i4i FAST, NIHR i4i Connect
EU VOX Reality
InnovateUK Mindset I & II, InnovateUK FAST
Danube Art Lab: artist in residence 2019

Education

2018–19 ArtEZ
interaction design
Arnhem, NL

2009–12 Glasgow School of Art
BA (Hons) Visual communication
Glasgow, UK

2010 Pratt Institute
exchange
New York, US

Product designer with 12+ years experience across UX/UI, XR, and healthcare technology. Led UX for immersive technologies at Animorph, and founded CrossSense to develop AI-driven smart-glasses solutions for dementia care.

Experience

2025–2026 [CrossSense](#)

Founder and product designer

- + Interaction design for emerging technology (AI-driven smart glasses app for dementia)
- + Winner of Longitude Prize on Dementia (£1m)
- + [The Times](#) | [The Sunday Times](#) | [The Guardian](#)

2021–2026 [Animorph co-operative](#)

Company director and UX designer

- + Interaction design for XR health products and research prototypes
- + Liaised with complex teams of scientists, service providers, service users, developers and funders
- + Grew the company turnover 4x
- + Won £1.5m in grants funding (NIHR, InnovateUK, EU VOX Reality)
- + Spun out CrossSense

2020–21 [Them Design](#)

Designer working on wayfinding and spatial design

2019 [Planning Unit](#)

Designer working on editorial, branding and UI

2016–18 [Uniform](#)

Mid-level designer working on editorial, branding and creative technology

2015–16 [Micha Weidmann Studio](#)

Junior designer working on branding and editorial design for luxury, the arts and technology (Google)

2013–26 [Freelance designer](#)

Branding, architectural collaborations, spatial design, wayfinding